

## BUSINESS BUREAU TOPIC OF AD MEN

Four-Minute Speakers at  
Luncheon Tell of  
Benefits.

## ORGANIZER TO COME

One Aim of Bureau to Swat  
Fake Promotion Schemes  
and Protect Public.

Discussion of the functions and benefits of a Better Business Bureau occupied most of the meeting of the Advertising club yesterday noon. Mag Madansky, L. E. Abbott, Dr. Fred S. Clinton, Geo. Lyon and H. S. Raymond each made four minute talks on the work of such a bureau. William J. Green, organization secretary of the Associated Advertising Clubs of the World, is to be in Tulsa Wednesday to address a large gathering of business men at a 9 o'clock dinner that evening. Mr. Green is a man of unusual discernment and is an orator of ability. He will outline the Better Business Bureau, which is soon to be organized here.

The main object of a Better Business Bureau is to establish confidence in advertising by making it truthful and reliable. Better Business Bureaus in a number of other cities have proved invaluable and are now regarded as a component part of those cities' business. One of the branches to be given special attention by the local bureau as soon as it is organized is that of promotion enterprises especially as they pertain to the sale of worthless oil stock. The National Vigilance committee of the Associated clubs has already started a war on fake promoters and the local bureau expects to be of great assistance in perpetuating its work by giving thorough co-operation.

## LEGION GIVES LAST DANCE

Not Limited to Members—Post to Aid in Memorial Day Program.

The American Legion will close its social season by a dance at convention hall tomorrow night. The dance is not limited to members of the legion and for this reason a larger crowd is expected than heretofore. The dance will start at 8:45 o'clock and end at 11:45 o'clock, giving those in attendance a chance to catch the last car.

To be sure that Memorial day is properly observed this year a committee was appointed at the legion meeting Wednesday night to work out details. The committee will cooperate with the G. A. R. and Spanish war veterans, and present a report at the next meeting.



## Edison's Budget Plan

—fits a  
New Edison  
into  
your income

LET us show you how it works, this real thrift idea, an idea approved by all common-sense Americans from Benjamin Franklin to Thomas A. Edison.

IT starts with the assumption that music is a necessity. From the ancient Greeks down to us, men have counted music essential to happiness and broad mental development.

THEREFORE, you ought to provide for your New Edison as you provide for your other necessities,—your food, your clothing, your shelter. It should come out of your "happiness" allowance among your regular monthly expenditures.

YOU know how much you can spend for "happiness" every month. Whatever the amount is, the Budget Plan makes it cover the payments for your New Edison,—and puts the instrument into your home now. The Budget Plan is very logical, very helpful.

Come in and let us explain

**Phonograph Shop**  
EXCLUSIVE EDISON STORES  
10 WEST FIFTH  
OSAGE 595

## EAST SIDE W. C. T. U. MEET

Washington High in Charge Promote Music and Laughter Gaiety.

"Good music and a good laugh" is promised in the benefit music to be given by the Choral club of Washington junior high school and the East Side W. C. T. U. at 8 o'clock this evening in the auditorium of the Washington school. The musical part of the program will consist of vocal piano and choral numbers and a musical farce. The readers will be Mrs. A. C. Bancroft and Miss Mary Barton.

Numbers on the program will be: "Merry Life," "Mamma's Voice," "Santa Lucia," "April Chorus," "Now the Day is Over," "A Choral Club," "Blackie," and "Jimmy Brown's Wedding." Mrs. A. C. Bancroft, vocal solo, is St. Day, piano, piano duo, Marie Fleming and Alice Tompkins. "Framusca's Little Affair," Mrs. A. C. Bancroft, group of songs, A. Choral club, readings, Miss Mary Barton, vocal solo, Helen Porter, "Joint Owners to Spain," Mrs. A. C. Bancroft, and "Afternoon Calico," a musical farce, Helen Porter, Alice Tompkins, D. S. Robinson and Larson Robinson.

## OLD CLOTHES CLUB MEETS

Able Speakers on Program This Evening May Form State Club.

Ways and means of reducing clothing costs will be the theme of discussion at the public meeting of the Tulsa Overall club at 5 o'clock this afternoon in the municipal auditorium. Principal speakers will be Judge J. H. Wilkins, former United States commissioner and A. H. Bell and F. H. Westhafer, local attorney. There will also be several four-minute talks. Each and every Tulsa interested in lowering the "high cost of clothing," whether or not a member of the movement, is invited to attend and special invitations have been issued to civic organizations.

Formation of a state wide overall organization was urged upon the Tulsa Overall club in a communication received recently from the Overall-Calico Economy club at Okmulgee.

## MUSIC AND ART NEEDED IN CITY

Dr. J. L. Erb of Illinois U.  
Tells Ad Club Tulsa's  
Opportunities.

Prof. J. L. Erb, dean of music of the University of Illinois, who assisted in dedicating the pipe organ at Convention hall last night, was a speaker at the Advertising club luncheon at Hotel Tulsa yesterday noon. He made a strong plea for the establishment of musical and art organizations here.

He stated that cities which lay particular stress on music and art are great cities in which to live. He stressed "Music and art work together in obtaining the best possible of life. I would that a house should be the parade in East St. Louis when a mob of white men were lighting the burning in it. I cannot help this for musical houses and the mob spirit are not in sympathy with each other.

Tulsa could be a wonderful art

**For Sure Results**  
use Calumet. It stands highest in uniformity and leavening strength. There is no more chance for **CALUMET BAKING POWDER** to fail than there is for sugar not to sweeten. That's one reason why there's more Calumet sold than any other brand on earth. Another reason is this: It's absolutely pure in the can and in the baking. And still another reason—it's the most economical to buy and use. Measure in, cook, give further and presents looking better. Being so pure, you should order a can on trial today. You know when you buy it, you know when you use it.

Calumet Baking Powder is sold only by the U. S. Food Administration. HIGHEST QUALITY. HIGHEST AWARDS.

## At the STRAND—Commencing Sunday



BERT LYTELL IN "THE RIGHT OF WAY"

"The Right of Way" by Sir Gilbert Parker, and starring Bert Lytell, is the narrative of the great romance of Charles, or "Beauty" Steele, the brilliant lawyer, whose masterful personality brought him into the lives of two women, different entirely save both were beautiful, constitutes one of the really big love stories of modern times.—Adv.

## Fire Loss of \$100,000 Results at Gorman, Texas

GORMAN, Texas, April 29.—Fire originating in a livery stable from an undetermined cause, destroyed

more than a dozen buildings here today, and for a time threatened the entire business district. The loss is estimated at \$100,000. Among the most important buildings destroyed were the Center hotel, Presbyterian church, two grocery stores, a meat market and a bakery.

## Outdoor Sporting Goods For Everybody

Complete Line Fishing "Harry Glee" Tennis Racquets "Hand Made" Tennis Balls

Headquarters for D. & M. and Goldsmith Baseball Goods Let Us Supply Your Team With Uniforms



SPECIAL OFFER OF BASEBALLS  
Spalding National League Baseballs, with the cork center. . . . . \$1.50

**McFale & Co.**  
HARDWARE

# PATHE SPECIAL!

## A Genuine Pathe Phonograph and 24 selections ON YOUR OWN TERMS— within reason

COME in any time today or tomorrow. Pick out the Pathe Phonograph you want. 24 selections of your own choosing on Pathe records. Fix up any sort of reasonable terms to suit yourself—and home goes your instrument.

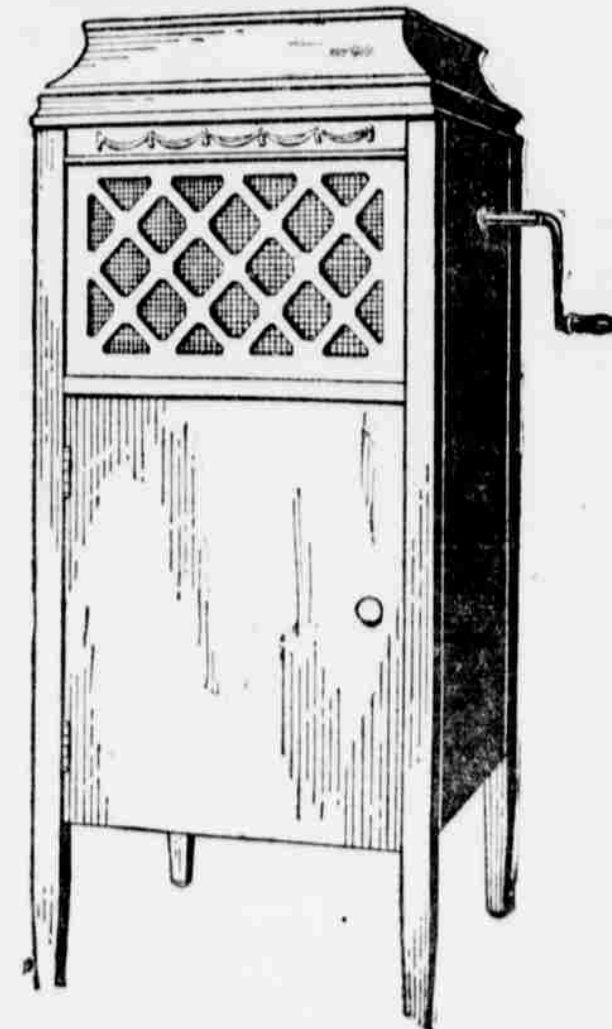
It is a genuine Pathe, all right—and you know what that means—a Phonograph that has every good point that you always reckoned a real Phonograph ought to have, and supreme in every point—supreme in tone—and that is the one biggest thing that really counts with any phonograph.

The Pathe system of sound reproduction is scientifically correct. Construction of reproducer and tone arm and tone chamber, all mathematically right. In addition to all the good features of ordi-

nary phonographs the Pathe Phonograph has many exclusive features, including the pure tone chamber and the famous Pathe Sapphire Ball.

Don't be content with half a phonograph—get the complete phonograph—the one that plays all makes of records—and plays them perfectly!—the Pathe.

Here's what you can get during this Special Offer: This beautiful Pathe Phonograph, 24 selections, 12 double face 85c records for a total of only \$135.20



# Exclusive Pathe Shop

No 8 west Fifth

"It's the Tone That Tells"

Phone Cedar 1593